



July 15, 2015

Dear Business Manager,

This fall, L.A. Nelson Elementary PTA will be hosting our 9th Annual Fall Festival on **October 16, 2015 from 5:30pm – 9:00pm**. The festival will be held on the school ground for the purposes of providing fun family entertainment (for 650+ attendees) all while raising money to support the PTA. The monies raised by the PTA will be used for things such as student programs, field trips, training materials for our teachers, stocking the school library, and other enrichment programs.

We are seeking monetary donations/silent auction items to offset the costs of our already scheduled festival activities*. All the businesses that contribute to the event will be recognized on our PTA website (nelson.my-pta.org), in our festival program, and local paper. In addition, you will be able to claim your donation on your upcoming taxes. We will be encouraging our student and staff family base to support the businesses that support our school!

We thank you for your consideration and look forward to your possible partnership with our school. Any donations will allow us to offset festival costs, therefore, allowing more funds to be put back into our school and benefit our elementary school students.

Thank you, again, for your consideration and support! If you have any questions, please contact Lacie Hester at lanelsonfallfestival@gmail.com

Sincerely,

A handwritten signature in cursive script that reads "Lacie Hester".

Lacie Hester
2015 Fall Festival Chair
lanelsonfallfestival@gmail.com

***Please see attached form for sponsorship levels and payment remitting information.**



L.A. Nelson's Parent Teacher Association

presents:

9th Annual Nelson Fall Festival & Vendor Marketplace

Sponsorship Information

(Please fill out and return with your donation by: **Friday, September 25, 2015**)

Personal/Company Name: _____ Phone: _____ - _____ - _____

Email: _____

The donation of support for the 2015 Nelson Fall Festival will be at the following level (circle one):

PLATINUM – GOLD – SILVER – SUPPORTING – FRIEND

Enclosed you will find my \$ _____ * contribution.

**(if you are making merchandise donations please provide retail value of merchandise)*

Advertisement Information:

Please contact _____ @ _____ to get our company logos and advertising materials (this material will be used for our promotion of your sponsorship dependent on sponsorship level you have chosen).

Upon receipt of your donation you will receive a letter with confirmation of donation for tax purposes

Platinum – \$1,500*

Publicity: Advertising in all PTA Newsletters electronically mailed out to all Nelson parents
Printed name and logo on flyers/posters
Free Informational Booth Space
Banner/Promo materials hung at festival
Company name and logo displayed on the Nelson PTA website
Thank You ad ó Denton Record Chronicle

Gold - \$1,000*

Printed name and logo on posters
Free Informational Booth Space
Banner/Promo materials hung at festival
Company name and logo displayed on the Nelson PTA website
Thank You ad ó Denton Record Chronicle

Silver - \$500*

Free Informational Booth Space
Name Recognition on Nelson PTA Website
Thank You Ad ó Denton Record Chronicle

Supporting - \$250*

Name Recognition on Nelson PTA Website
Thank You Ad ó Denton Record Chronicle

Friends - \$100 and under*

Name listed on Nelson PTA Website
Thank You Ad ó Denton Record Chronicle

Event Date

October 16, 2015

5:30p ó 9:00p

Please remit payment to:

L.A. Nelson PTA
Attn: Fall Festival Committee
3909 Teasley Lane
Denton, Texas 76210
Tax ID# 74-3214163

Email:

Lacie Hester
Fall Festival Chairperson
L.A. Nelson PTA
lanelsonfallfestival@gmail.com

Nelson PTA would like to THANK YOU for your continued support of our school and our community. It is because of sponsors like you that we can promote family activities and provide the best learning environment for our students. Thank you for helping us "Back the Future"